



Technology in Retail: Retail Re-imagined

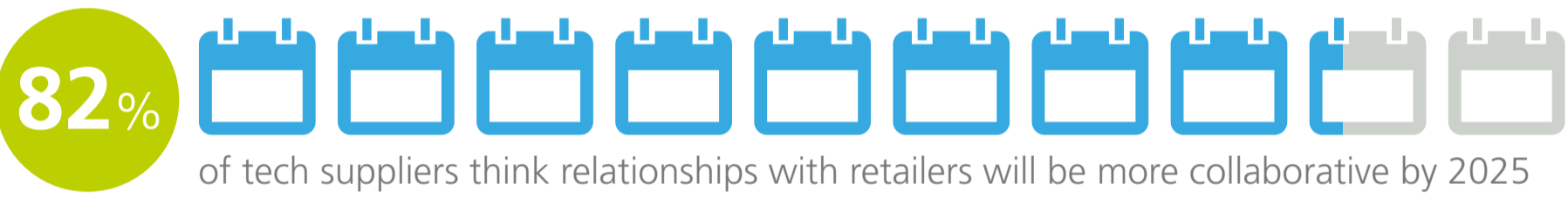
Retail is being revolutionised by technology.
But new research shows retailers have been slow to improve customer insight capabilities...



A **disconnect** between retailers and tech suppliers isn't helping...



so closer collaboration is the way forward.



By working together, retailers and suppliers can improve customer shopping experiences across all channels...



- convenience
- value for money
- simplicity



In the new, digital shopping landscape consumers will enjoy



By 2020...



- Retailers and tech suppliers must collaborate to deliver memorable, loyalty-inspiring customer experiences – and business success.
- Innovation and customer-centricity will differentiate tomorrow's retail winners.

[Read the full 'Retail Re-imagined' report here](#)